Usability Testing Options

The quality of the planning process and execution of the usability testing will always remain consistent and never be compromised, however how and what we deliver can vary depending on your needs and situation. Here is an overview of our usability testing project options:

Iterative UT

This fast-paced usability testing is designed to support your team as you develop new digital products and services. By iterative, we mean regular testing as your project progresses through design and development. We test with three participants in the morning and deliver the findings in the afternoon. We then return in a few weeks to test any further developments.

Agile UT

The testing is conducted with a minimum of five participants over one day. Our team has time to analyse the results the next morning to create an output of findings, which are presented later in the afternoon.

Standard UT

In this project, our team conduct a more in-depth analysis of the findings in order to explore recommendations and address the issues uncovered. Our UX Researcher will deliver a report of prioritised findings and recommendations, presenting the cause and impact for each finding as well as examples of an improved user experience.

Full UT

We call this the Full UT as we include additional analysis time with more of our UX consultants to explore creative and 'out-of-the-box' ideas' in order to deliver multiple recommendations for each finding. We conclude the project by running a small user centred design process to present wireframes that represent our report so you can see the recommendations in the wider context.

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USABILITY TESTING	ITERATIVE	AGILE	STANDARD	FULL
PLANNING				
Min. rounds	2	1	1	1
Planning Workshop	✔	✔	✔	✔
Test Plan	✔	✔	✔	✔
Pilot Test	✔	✔	✔	✔
Participant Recruitment	✔	✔	✔	✔
Max. Participants (+backups)	3+1	5+1	15+3	N/A
TESTING				
Tech Checks	✔	✔	✔	✔
Miro Project Board	✔	✔	✔	✔
Live Observation	✔	✔	✔	✔
UT Debrief	✔	✔	✔	✔
Minutes Per Test	45	60	60	60
REPORTING				
Max. Findings	8	10	N/A	N/A
Prioritised Findings	—	✔	✔	✔
Finding & Recommendation	—	—	✔	✔
Multiple Recommendations	—	—	—	✔
Mock-ups / Wireframes	—	—	—	✔
Follow up Q&A	—	—	✔	✔
AVAILABLE EXTRAS				
Stakeholder Delivery	—	✔	✔	✔
Video Show Reel	—	✔	✔	✔
In-person Testing	—	—	✔	✔
In-person Delivery	—	—	✔	✔

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